

MiraCosta

Transforming Lives



A PERFECT MATCH

The Campaign for
Opportunity Scholarships
Supports Students on
their Paths to Success



FRIENDS OF MIRACOSTA COLLEGE:



The MiraCosta College community is proud of the accomplishments it has made throughout its 80-year history, but nothing matches the pride we feel when our students succeed. It has been my good fortune to know students who have achieved outstanding academic success while also overcoming personal and financial hardship. One such student is Richard Huizar, who graduated with high honors from MiraCosta College this past May, and in September, began his junior year at Massachusetts Institute of Technology, one of our country's premier educational institutions. Richard is particularly grateful for the support he received from his MiraCosta College professors, counselors, staff members and scholarship donors.

MiraCosta College students, like Richard, receive hundreds of thousands of dollars in scholarship assistance every year thanks to the generosity of our foundation benefactors. Donors like Hap L'Heureux, about whom you'll read in this issue of *MiraCosta Transforming Lives*, have made contributions that will change the trajectory of students' lives for years to come.

Many donors, like Carlsbad's Belynn Gonzales, benefited greatly from help they received in their pursuit of a higher education, and now give back to today's students. Others are simply generous with their resources and are committed to investing in education. Whatever the motivation, scholarships do indeed transform lives.

I encourage you to read the stories included in this publication. They will inspire you and perhaps encourage you to support our community's commitment to providing scholarship assistance to our many deserving students.

With deepest respect and appreciation,

Richard J. Robertson, Ph.D.
Interim Superintendent/President

MiraCosta, Transforming Lives is published by the MiraCosta College Office of Development and Foundation in collaboration with the Public Information Office. We greatly appreciate the participation of those who allowed us to tell their stories.

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foundation.miracosta.edu

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On the Cover

Kendra Koenig, a MiraCosta College nursing graduate, poses in front of her workplace, Tri-City Medical Center.

Special thanks to the Tri-City Hospital Auxiliary, which has been providing scholarships to MiraCosta College nursing students since 1973. Its generous giving totals more than \$124,000 over the past 41 years.

LEVERAGE YOUR STOCK

INTO A GIFT THAT CAN CHANGE A LIFE!

With the stock market at an all-time high and matching funds from the Campaign for Opportunity Scholarships available, this may be the best time to make a gift of stock and create your own endowed scholarship.

Benefits to you:

- Avoid capital gains taxes
- Receive an income tax deduction for the full value of your asset
- Make a meaningful gift with no cash out of pocket
- Capture the value of your stock and end the worry about market ups and downs
- Take advantage of matching funds to build a new scholarship endowment*

*Please see detailed information about the Campaign for Opportunity Scholarships on page 4. For specific tax savings, consult your tax adviser.

“Making a gift of stock was the right move for us!”

— Elaine & Bob Algeo



MAKING THE MATCH

Hot off the heels of a successful first phase, *The Campaign for Opportunity Scholarships* begins 2-to-1 matching for establishing new endowed scholarships.



“Applying for scholarships is just the smart thing to do. I truly am thankful to MiraCosta. The college gave me an opportunity to succeed and my experience there was perfect.”

— KENDRA KOENIG

THE IMPORTANCE OF SCHOLARSHIPS

During the intense program, Koenig worked full time as an EMT at Tri-City Medical Center. She found the combination of school and work challenging and decided to apply for a scholarship.

“Any extra money does help and I am so happy there are many scholarships available out there, especially for nurses,” said Koenig, who received the prestigious Tri-City Hospital Auxiliary scholarship. Over the years, the auxiliary, an

Graduating from the MiraCosta College Nursing Program may not have been possible for Kendra Koenig without the combination of hard work, perseverance and financial assistance in the form of scholarships.

Born and raised in North County San Diego, Koenig’s aspiration to become a nurse began at the tender age of 12. “I knew I wanted to become a nurse when my stepdad passed away from a massive heart attack,” Koenig said. “Ever since, I have been interested in emergency medicine and cardiology.”

During her senior year of high school, Koenig began her search for nursing schools and found MiraCosta College’s brand-new Registered Nursing (RN) Program, which was established to meet the region’s need for highly skilled health care workers. “MiraCosta’s program was always my first choice,” she said.

It took a couple of years to finish her prerequisites, but she said it was definitely worth the wait. “The nursing program was absolutely amazing. The instructors are all knowledgeable, well-prepared, hands-on and really want you to succeed in the field.”



HAP L'HEUREUX

"I wanted to help veterans however we can with the challenges they face after serving our country."

amazing and generous partner with the college, has provided more than \$124,000 in scholarships for MiraCosta College nursing students.

In December 2012, Koenig finished the nursing program and today holds two jobs: one at Tri-City Medical Center as a registered nurse and another as a per-diem hospice nurse in Carlsbad.

"I find my field really rewarding and I am so thankful to MiraCosta College for helping me achieve my dreams. One day, after I receive my master's degree in nursing, I would love to come back to MiraCosta and be a nursing instructor because I believe education is key, especially in medicine."

THE CAMPAIGN FOR OPPORTUNITY SCHOLARSHIPS: MATCHING FUNDS AVAILABLE

Because of students like Koenig, MiraCosta College, together with its foundation, launched and completed phase one of the Campaign for Opportunity Scholarships this past academic year. Generous donors made gifts totaling \$500,000, which will be used as matching funds to expand scholarship endowments by \$1.5 million.

The campaign is now in phase two and ready to match new gifts for

endowed scholarships on a 2-to-1 basis. For example, a gift of \$16,500 will be matched by the foundation with \$8,500—enabling the donor to establish a full \$25,000 endowed scholarship.*

"This campaign is urgent for us now because every year the number of students who have found their way to MiraCosta, worked hard to earn the respect of their professors, and asked for help in the form of scholarships far exceeds available funding," said Dr. Dick Robertson, MiraCosta's interim superintendent/president.

How will \$1.5 million in new scholarship endowments benefit students? In the first year alone, the new endowments will generate 60, \$1,000 scholarships—helping 60 students achieve their educational goals.

MiraCosta College Foundation board member, Navy veteran and theatre patron, Hap L'Heureux and his sister, Connie Boose, have already taken advantage of the match and both donated a total of \$50,000. Their generous donations will provide two new scholarships: one for the MiraCosta Theatre & Film Department and the other for student veterans.

"I wanted to provide scholarships for full-time theatre students because I wanted to let them know there are people out there who truly appreciate their craft and to give them encouragement to keep pursuing it," L'Heureux said. "Likewise, the scholarship for veterans, I wanted to help them however we can with the challenges they face after serving our country."

WHY ENDOWMENTS ARE IMPORTANT

Endowments are gifts that just keep on giving. Over 50 years, based on conservative estimates, the funds will have paid out more than \$3 million in scholarships to 3,000 students and the principal of the endowed funds will be valued at about \$3.8 million.

"MiraCosta College is an 80-year-old institution and we fully anticipate that this college will be here for another 80 or even 160 years," said Linda Fogerson, executive director of the foundation. "By establishing this scholarship endowment, we are ensuring a reliable stream of funding for scholarships... forever." ■

\$15,000 MATCH
Up to \$30,000 IN DONATIONS

HORTICULTURE



\$90,000 MATCH

Up to \$180,000 IN DONATIONS

NURSING



WHAT IS AN ENDOWMENT?

An endowment is a permanent fund bestowed upon the college to be used for a specific purpose, such as scholarships. The fund is invested for intergenerational growth and the interest earned on the investment is used to fund the charitable purpose specified by the donor. Additional earnings are then reinvested back into the fund, which helps the fund continue to grow. This ensures that the fund will have the same buying power in 100 years as the date it was established.



MULTI-YEAR PLEDGES

We accept multi-year pledges for this campaign. This makes it easier to plan your charitable giving from year to year. At the end of your pledge period, you will have a full \$25,000 scholarship!

For example:

2-year pledge, \$8,250
+ Foundation match

3-year pledge, \$5,500
+ Foundation match

4-year pledge, \$4,125
+ Foundation match

\$395,000
MATCH

Up to
\$790,000
IN DONATIONS

GENERAL



MAYUMI OTSUKI

Recipient of the Mark & Patricia Rudolph Endowed Scholarship

"The scholarship has helped me pay a large portion of my tuition and eased my financial obligations."

MATCHING FUNDS AVAILABLE

IT'S EASY TO PARTICIPATE!

- § All gifts for new endowed scholarships to support students with financial need will be matched on a 2-to-1 basis. In other words, for every two dollars donated, the foundation will match that gift with one dollar.
- § You can make a gift of any amount to our general endowed Opportunity Scholarships Fund and that gift will be matched on a 2-to-1 basis.
- § Consider establishing a scholarship with matching funds specifically designated for **nursing** or **horticulture**.
- § You can also set up a named, endowed scholarship, for example:
 - One-semester scholarship
 $\$10,000 + \$5,000 = \$15,000$
(donation) (match)
 - Full scholarship
 $\$16,500 + \$8,500 = \$25,000$
(donation) (match)

*Please note: We recognize that our match is slightly in favor of the donor. We have established these numbers to encourage the creation of \$25,000 scholarships, which will generate a full \$1,000 annual scholarship.

Next stop, MIT



While an outstanding academic record was enough to gain high school senior Richard Huizar acceptance to his preferred local university, that other critical piece—the financial wherewithal—was missing.

Instead of giving up or going into significant debt, this San Marcos resident turned to MiraCosta College, a more affordable yet academically outstanding option that would prepare him for a seat at one of our nation's most prestigious universities.

In May 2014, after two years of studying applied mathematics at MiraCosta College, Huizar graduated

as an Honors Scholar with a 3.9 GPA, and is now a student at the Massachusetts Institute of Technology (MIT), where he is working toward a bachelor's and ultimately a doctorate degree. "MiraCosta College was my educational destiny," said Huizar.

While studying at MiraCosta College, Huizar held down three campus jobs, was president of the soccer club, served as a student ambassador, was on the President's List, and scored a perfect 800 on the SAT subject tests in math and physics. His accomplishments did not go unnoticed—he was also

financing and support he needed to fulfill his goals. While at MiraCosta, he applied for and received two college foundation scholarships: the Margaret Eginton Endowed Scholarship, which was renewed from one semester to the next giving him the financial stability he needed, and the Hank & Kathleen Jolly Memorial Endowed Scholarship.

"Without scholarships, I would not have been able to put the emphasis on my education that I have thus far," Huizar said. "Each scholarship gave me that little nudge to keep pushing forward. Without scholarships, I believe

"MiraCosta College gave me an opportunity to transfer to a great university and showed that I can do anything I want."

a finalist for the 2014 Latino Champions Awards, hosted by *U-T San Diego*.

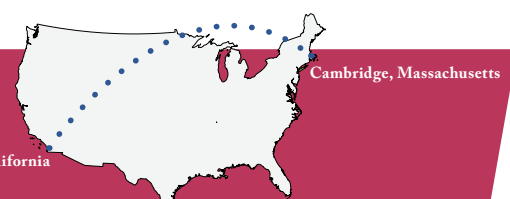
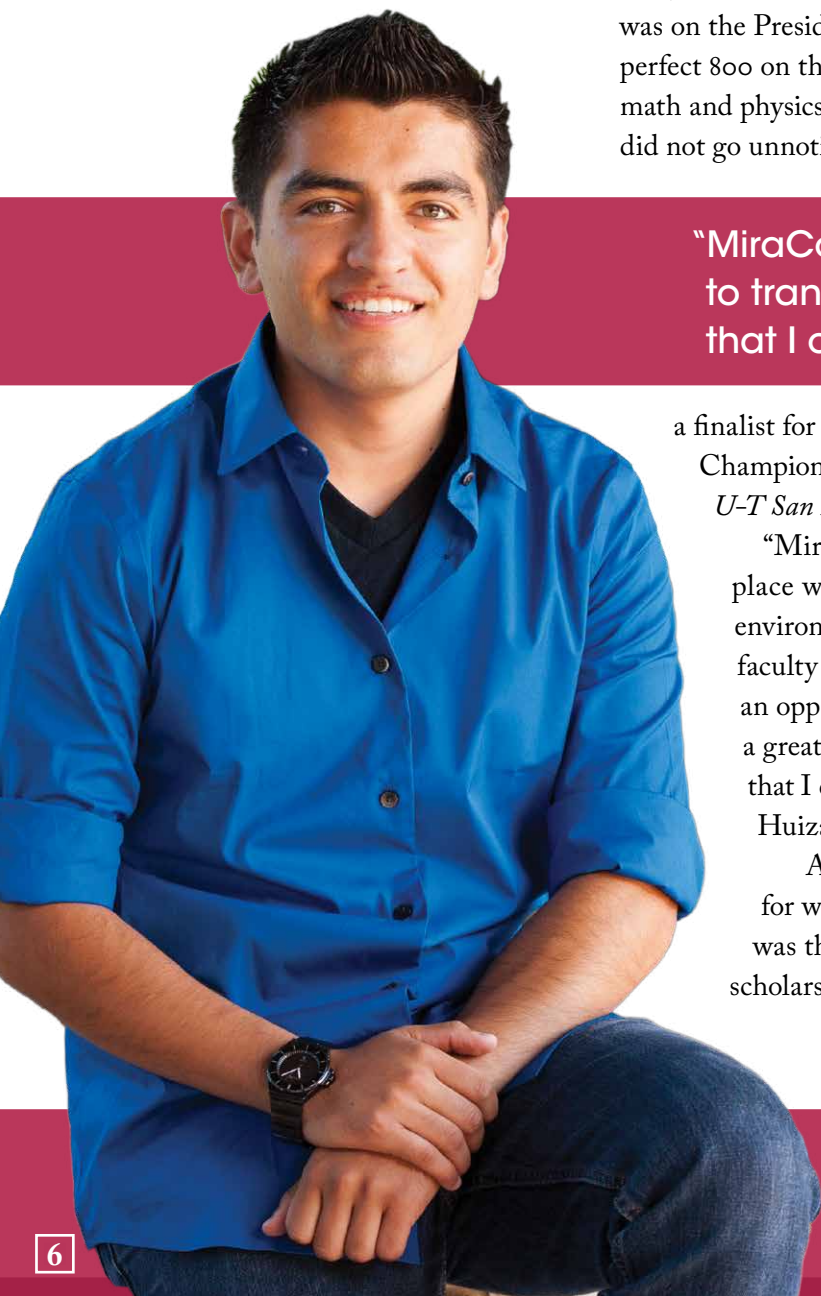
"MiraCosta is an amazing place with a positive environment and excellent faculty and staff. It gave me an opportunity to transfer to a great university and showed that I can do anything I want," Huizar said.

Another opportunity for which Huizar is grateful was the chance to apply for scholarships to provide the

I would not have been able to accomplish as much as I did during my time at MiraCosta."

Even though Huizar is now in Cambridge, Massachusetts, he will never forget his time at MiraCosta College and the support he received to fulfill his academic goals.

"MiraCosta has given me the possibility to obtain any goal I would like and has given me every resource to grow academically and personally. I'm going to miss MiraCosta. It was my home away from home." ■

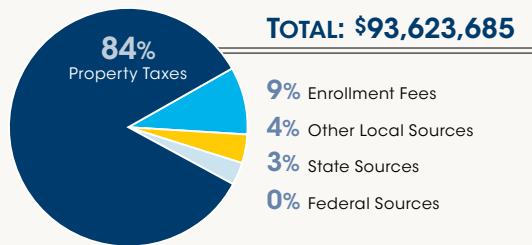


MIRACOSTA COLLEGE 2013-14 FINANCIAL REPORT

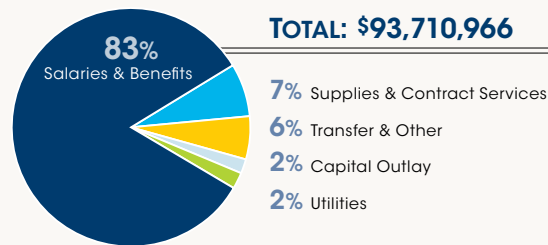
MiraCosta College and the MiraCosta College Foundation once again received an A+ audit, which came with no qualifications—a testament to the prudent financial management of the district and the foundation. Additional financial and college information can be found in the 2013-2014 Annual Report. View the report at miracosta.edu/annualreport or request a printed copy by emailing pio@miracosta.edu.

MiraCosta College Resource Management

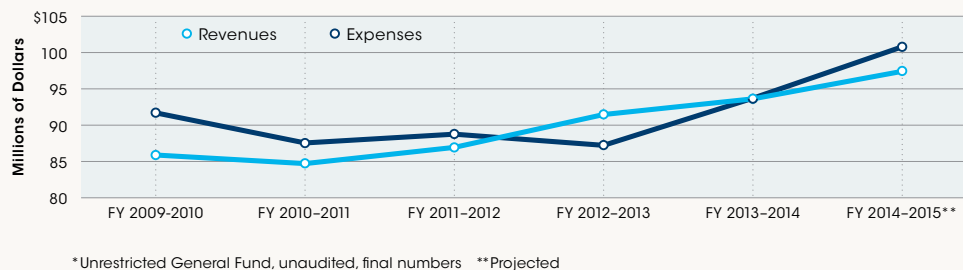
MiraCosta College Revenues*
Fiscal Year 2013-2014



MiraCosta College Expenses*
Fiscal Year 2013-2014

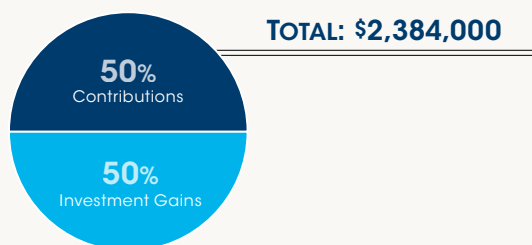


MiraCosta College Historical Revenue & Expenses

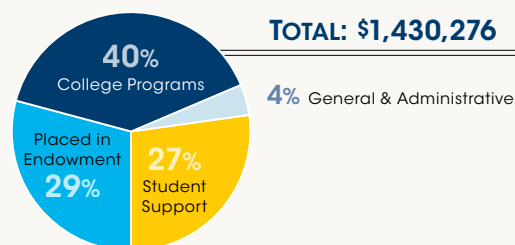


Foundation Resource Management

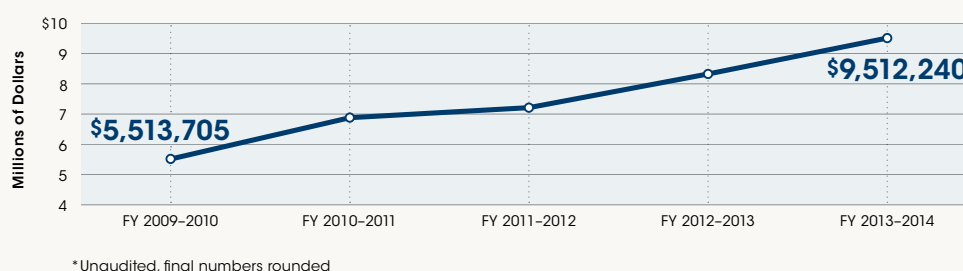
Foundation Revenues*
Fiscal Year 2013-2014



Foundation Allocations/Expenses*
Fiscal Year 2013-2014



MiraCosta College Foundation Asset Growth from 2010-2014



TIME NOW TO HELP OTHERS

Belynn Gonzales is helping MiraCosta College students achieve their educational goals.

Belynn Gonzales, a 1977 MiraCosta College alumna, experienced firsthand the hardships many community college students face and has triumphed. Now a successful restaurateur and community leader, she is helping others succeed.

Gonzales was raised by her grandparents, entrepreneurs who opened a barber shop and a restaurant, Garcia's, in downtown Carlsbad. Although they owned two businesses, money was scarce. At the age of 7, Gonzales started working at Garcia's to help her family make ends meet.

As a student at MiraCosta College, Gonzales continued to work full time to afford the cost of school and at age 23, after earning her bachelor's degree, she became the owner of her family's restaurant. Today, Garcia's two locations are thriving after 36 years of Gonzales' management, enabling her to be active in the community, serving as a member of the Chambers of Commerce in Carlsbad and Encinitas and the Rotary Club of Carlsbad.

Now Gonzales is giving back to her alma mater. She is establishing a scholarship fund and developing her estate plan so she can help others as they reach for higher education. She knows the struggle students face, which is why she is giving back.

"Giving is important to me, because I know I needed help," she said. "I want to see someone benefit from the tremendous support a scholarship can provide." ■

