



MIRACOSTA COLLEGE & MIRACOSTA COLLEGE FOUNDATION PRESENT

COMMUNITY LEADERS BREAKFAST: Report to the Region

FRIDAY, OCTOBER 17, 2025 AT 7:00 AM

WESTIN RESORT & SPA, CARLSBAD, CA

SPONSORSHIP OPPORTUNITY

OUR EVENT

Yearly, MiraCosta College hosts more than 250 business leaders, influential citizens, elected officials, philanthropists, K-12 educators and MiraCosta College administrators, faculty, and staff to hear first-hand the College's priorities and goals from the superintendent/president.

THE WHY

- **Reach new audiences:** Connect with 250+ attendees, including the MiraCosta community, business leaders, influential citizens, philanthropists, K-12 educators, and elected officials.
- **Support the local economy:** Know that your sponsorship provides vital funding for students to succeed at MiraCosta and beyond as they prepare to enter the workforce.
- **Be recognized as a community leader:** Your partnership will support community growth, innovation, and education.

For more information, please contact:

Tori Fishinger, Associate Director

760.795.6652 or tfishinger@miracosta.edu



FOUNDATION

FOUNDATION.MIRACOSTA.EDU

SPONSORSHIP LEVELS

\$1,500

- Reserved Seating for 8
 - Pre and post event publicity to 55,000 individuals
 - Inclusion in social media releases (LinkedIn, Instagram and Facebook) visible to more than 38,000 followers
 - Pre and post-event publicity to 55,000 individuals (elected officials, press, donors)
 - Inclusion in press releases to more than 100 community and social outlets
 - Company name/logo on promotional materials (event program, welcome poster, event presentation, & more)
 - Logo placed on event website and table signage
 - Listed on the home page of the Foundation website with a live link to your website for one year
-

\$2,500

- Preferred Seating for 8
 - Networking opportunities with Administrators, faculty, and staff
 - Inclusion in social media releases (LinkedIn, Instagram and Facebook) visible to more than 38,000 followers
 - Pre and post-event publicity to 55,000 individuals (elected officials, press, donors)
 - Inclusion in press releases to more than 100 community and social outlets
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 - Listed on the home page of the Foundation website with a live link to your website for one year
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\$5,000

- VIP Table of 8
- President's Circle Membership - access to the College President
- Networking opportunities with College Administrators, faculty, and staff
- Inclusion in social media releases (LinkedIn, Instagram and Facebook) visible to more than 38,000 followers
- Pre and post-event publicity to 55,000 individuals (elected officials, press, donors)
- Inclusion in press releases to more than 100 community and social outlets
- Company name/logo on promotional materials (event program, welcome poster, event presentation, & more)
- Logo placed on event website and table signage
- Listed on the home page of the Foundation website with a live link to your website for one year
- Follow-up report on promotional outcomes

ADDITIONAL SPONSORSHIP LEVELS

\$10,000

- VIP Table of 8 at Community Leaders Breakfast
- On-campus presentations to College Administrators, faculty, and staff
- President's Circle Membership - access to the College President
- Networking opportunities with College Administrators, faculty, and staff
- Inclusion in social media releases (LinkedIn, Instagram and Facebook) visible to more than 38,000 followers
- Pre and post-event publicity to 55,000 individuals (elected officials, press, donors)
- Inclusion in press releases to more than 100 community and social outlets
- Company name/logo on promotional materials (event program, welcome poster, event presentation, & more)
- Logo placed on event website and table signage
- Listed on the home page of the Foundation website with a live link to your website for one year
- Follow-up report on promotional outcomes

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***This is a special opportunity to become a sponsor for ALL
MiraCosta College Foundation events for the 2025-2026 fiscal year!***

\$15,000+

- VIP Table of 8 at Community Leaders Breakfast
- Pre and post-event publicity to 55,000 individuals (elected officials, press, donors)
- A minimum of 8 complimentary tickets to every other Foundation-sponsored event for FY25/26, including our all-Alumni event, scholarship event, and donor-appreciation events
- Scholarship thank you letters from students who receive scholarships because of your generosity
- On-campus presentations to College Administrators, faculty, and staff
- President's Circle Membership - access to the College President
- Networking opportunities with College Administrators, faculty, and staff
- Inclusion in social media releases (LinkedIn, Instagram and Facebook) visible to more than 38,000 followers
- Inclusion in press releases to more than 100 community and social outlets
- Company name/logo placed on all promotional materials (event programs, welcome posters, event presentations, & more)
- Logo placed on event websites and table signage
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STUDENT PROFILE

Gabriel Simpson

As Gabriel Simpson stood in front of the room at MiraCosta College sharing his biomanufacturing pitch, it was hard to believe how much had changed in such a little time. He had moved back to San Diego after struggling in a university system where he felt unsupported, and the prospect of going back to school was far from a priority.

One day, his mother told him about a new biotechnology certification program in the area. Despite the challenges at the previous university, she knew Simpson remained passionate about science and thought this would be a good opportunity for him to reengage in the field.

"By then, it had been a few years since I was in a classroom," recalled Simpson. "It was definitely hard to get back into the groove, but I knew the certificate would open doors."

Shortly after completing the program, Simpson received his first internship and soon set his sights on even greater ambitions—the MiraCosta College Biomanufacturing Program.

The MiraCosta College staff recognized Simpson's work ethic and passion for the sciences, and together worked to build a plan that would allow Simpson to join the Biomanufacturing Program the following semester.

"To this day, I still think back to my start at the previous university, where no professors or staff took the time to help me. I felt so isolated. Here, the MiraCosta staff and professors encourage me and are invested in my success," explained Simpson. "MiraCosta College provides an empowering education. That can make all the difference in the world for students like me. It can change the entire trajectory of someone's life."



DONOR PROFILE

Wilson Family

At the annual Community Leaders Breakfast, held at the Westin in Carlsbad on the morning of October 18, 2024, MiraCosta College proudly announced that Tom and Paula Wilson, along with the Wilson Family, have been named the 2024 Philanthropists of the Year. Their long-standing commitment to supporting students, particularly those impacted by the foster care system, has transformed the MiraCosta community.

The Wilson Family's generous support has been vital to the success of the RAFFY Program (Resources and Assistance for Former Foster Youth). This program, designed to assist former foster youth in navigating college life, provides services like application and financial aid assistance, academic and personal counseling, and priority registration. The Wilson Family's dedication has ensured countless former foster youth can pursue education and build bright futures.

"The Wilson Family is truly remarkable," said Dr. Sunny Cooke, Superintendent/President of MiraCosta College. "Their philanthropy has changed lives, and we are honored to recognize Tom and Paula Wilson and the two generations of the Wilson Family as our 2024 Philanthropists of the Year."



PREVIOUS SPONSORS

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