

2026 Sponsorship Opportunities



Dr. Sunny Cooke’s **retirement celebration** will honor her distinguished career, culminating in over a decade of visionary leadership and transformative impact as our College Superintendent/President. Join colleagues, leaders, faculty, and staff to recognize Dr. Cooke, featuring

heartfelt tributes, dinner, and music. All proceeds from the event will benefit the **Sunny Futures Fund**, supporting student and campus success.

Saturday, June 13, 2026
MiraCosta College, Oceanside Campus
 ESTIMATED ATTENDANCE: 300

COMMUNITY LEADERS BREAKFAST: REPORT TO THE REGION

MiraCosta College’s **annual report to the region** brings together 300 business leaders, community members, philanthropists, K-12 educators, elected officials, and MiraCosta faculty, staff, and students for an exclusive opportunity to hear directly from the college’s superintendent/president about its vision, priorities, and impact. By sponsoring this signature event, your organization will gain prominent visibility among key regional decision makers and demonstrate a strong commitment to education, workforce development, and community advancement.

October 16, 2026
North San Diego County
 ESTIMATED ATTENDANCE: 300

SPONSOR ONE EVENT OR BOTH!

Scan the QR Code to sign up.



Sponsorship Packages & Benefits

	\$25,000	\$10,000	\$5,000	\$2,500
	Sunny Futures Legacy Campaign Package	Sunny Futures Sponsor	Event Partner Package	Partner Package
	2 Events	2 Events	Select 1 Event	Select 1 Event
SEATING				
Seating for 8 (not preferred, one event)				✓
Preferred Seating for 8 (one event)			✓	
VIP seating for 8 at both events (Dr. Sunny Cooke Retirement Celebration and the Community Leaders Breakfast: Report to the Region)		✓		
VIP seating for 16 (two tables) at both events (Dr. Sunny Cooke Retirement Celebration and the Community Leaders Breakfast: Report to the Region)	✓			
BENEFITS				
Table Signage: Logo displayed at the table	✓	✓	✓	✓
Press: Inclusion in press releases to more than 100 community and social outlets. Additionally, shared in an electronic newsletter to over 60,000 recipients.	✓	✓	✓	✓

(benefits continued on reverse side)

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	2 Events	2 Events	Select 1 Event	Select 1 Event
BENEFITS				
Event Website: Name and logo included	✓	✓	✓	✓
Year-Long Recognition: Logo listed on the home page of the Foundation website with a live link to your website for one year	✓	✓	✓	✓
Visual Event Presentation: Name included	✓	✓	✓	✓
Event Marketing: Included in electronic communications in promotion of the event	✓	✓	✓	✓
ADDITIONAL PROMOTIONAL OPPORTUNITIES				
Social Media: Inclusion in social media releases (LinkedIn, Instagram, and Facebook) visible to more than 38,000 followers	✓	✓	✓	
Pre- and post-event publicity to 55,000 individuals (elected officials, press, donors)	✓	✓	✓	
Event Script: Sponsor recognition included in the live program	✓	✓		
Event Speaker: Opportunity to speak at two events for up to 3 minutes	✓			
VIP Reception Speaker: Opportunity to speak at Dr. Sunny Cooke's VIP Retirement Reception for three minutes	✓			
EXPERIENCES				
President's Circle: Membership for Academic Year 2026/27, providing meaningful access to the College President	✓	✓	✓	
Table opportunity on campus for an event of your choice, or up to four tickets to a MiraCosta College art performance of your choice	✓	✓		
VIP Reception Attendee: Four tickets to join the VIP Reception to be held immediately before Dr. Sunny Cooke Retirement Celebration	✓	✓		
Student Scholarship: One student will receive a scholarship in your name, or that of a person/company of your choice		✓		
Named Scholarship: Creation of a scholarship in your name, to benefit 5 students, and an invitation to attend the Scholarship Awards Celebration	✓			
FEATURED PROMOTIONAL OPPORTUNITIES*				
Logo on the Back Cover of MiraCosta College's Spring Transforming Lives Magazine mailed to 10,000 people and emailed to more than 60,000 people	✓	✓		
Complementary Ad of your design in the San Diego Business Journal: 1/4 Page Ad valued at \$1,425		✓		
Complementary Ad of your design in the San Diego Business Journal: 1 Page Ad valued at \$2,850	✓			

*Sponsorships of \$10,000 received by April 10, 2026

Contact Us

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FOUNDATION