



MIRACOSTA COLLEGE FOUNDATION
BOARD OF DIRECTORS

MINUTES OF REGULAR MEETING AND RETREAT

October 26, 2021
(Approved on May 17, 2022)

I. CALL TO ORDER

The MiraCosta Community College Foundation Board of Directors met in open session on Tuesday, October 26, 2021 in the Aztlan Conference Room on the MiraCosta College Oceanside Campus. President Alec Babiarz called the meeting to order at 1:02 p.m.

II. ROLL CALL, WELCOME AND INTRODUCTIONS

Board Members Present:

Matt Adams Julie Ames Alec Babiarz
Bruce Bandemer Raye Clendening Jimmy Figueroa
Barry Johnson Hap L'Heureux Dave McGuigan
Karen Pearson (Zoom) Denise Stillinger Val Warner-Sadaat
Kimberly Troutman Sharon Wiback

Board Members Absent:

Bill Cardoso Bessie Chin Janice Kurth
Sudershan Shaunak Tim Snodgrass

Advisors & Staff Present:

David Broad, MiraCosta College Board of Trustees Representative
Sunita Cooke, MiraCosta College Superintendent/President
Kristen Huyck, MiraCosta College Public & Governmental Relations Director
Peter Smits, MiraCosta College Interim Associate Vice President, Institutional Advancement
Danine Jaykus, MiraCosta College Foundation Specialist, Board Support
Tori Fishinger, MiraCosta College Foundation Interim Associate Director
Charity Singleton, MiraCosta College Foundation Interim Development Officer

III. TELECONFERENCING OF MEETINGS – Action Required

A. Dr. Cooke discussed the guidelines for continuing to hold hybrid meetings in person and via Zoom. The Brown Act requires participants to post the agenda on the door of their location that would allow people to enter and participate. The resolution allows not having to publish everyone's location and must be voted on every time there is a Zoom meeting.

B. Approve Continued Observance of Resolution Authorizing Teleconferencing for Meetings Pursuant to AB 361

By motion of Board Member Clendening, seconded by Board Member Pearson, the Resolution Authorizing Teleconferencing to Meetings Pursuant to AB 361 was adopted.

Vote: 14/0/5
Objection: None
Aye: Adams, Ames, Bandemer, Babiarz, Clendening, Johnson, Kurth, L'Heureux, McGuigan, Pearson, Sadaat, Stillinger, Troutman, Wiback
Nay: None
Abstentions: None

Absent: Cardoso, Chin, Kurth, Shaunak, Snodgrass

IV. APPROVE MEETING MINUTES/FY21-22 Q1 Financials

A. Regular Meeting on May 18, 2021

- i. Vote delayed. Special meeting to be held to vote on updated bylaws approved by Governance and Nominations committee before we can vote on actions because the slate of officers' term was extended without the update.

V. PUBLIC COMMENT ON ITEMS ON AND NOT ON THE AGENDA *

None

VI. ANNUAL RETREAT

A. Foundation Update items

- i. Looking back at this year's accomplishments – Babiarz
 - a. The foundation awarded \$442,077 in scholarships to 368 students, \$40,000 to campus programs through Innovation Grants, and provided \$145,476 in direct aid, including emergency grants and technology support.
 - b. The foundation's total assets grew from \$18 million in FY19/20 to \$22.5 million in FY 20/21. Revenue including contributions, gifts-in-kind, and investment gains increased from \$3 million in FY19/20 to \$5.6 million in FY20/21.
 - c. There were investment gains of \$4,506.517 during FY20/21 from \$590,549 in FY 19/20.

B. Review of the Comprehensive Campaign

- i. Core elements of our efforts – McGuigan
 - a. The comprehensive campaign for MiraCosta College is a multi-year campaign with five primary objectives:
 - 1. Increase the overall awareness of the college and its strategic presence within the community.
 - 2. Establish and/or strengthen measurable "value-based relationships" with the college's primary community-based stakeholders.
 - 3. Generate at least \$10,000,000 in flexible commitments (or equivalent) to strengthen student success and community outreach.
 - 4. Increase participation in programmatic offerings by the college to the community at large.
 - 5. Generate excitement within the college's student, faculty, and administrative populations.

C. Anatomy of a Campaign

- i. Smits presented a typical multi-year campaign timeline with milestone activities.
 - a. Where the campaign is today:
 - 1. Total raised to date in the campaign is \$5,621,001, including committed pledges, planned gifts, and gifts of cash.
 - 2. The total raised from July 1, 2021- October 18, 2021 was \$106,558.
 - 3. There have been 7,527 contributions to the campaign.
 - 4. Gifts in the pipeline (individuals, corporations, and grants) amount to \$452,000.

D. Campaign Collateral materials

- i. Advisor Huyck presented the campaign materials.

E. State of the College

- i. Superintendent/President Cooke presented.
 - a. She shared photos of the current Board of Trustees.
 - b. MiraCosta College currently has four sites:
 - 1. MiraCosta College Oceanside Campus

2. Community Learning Center in Oceanside
 3. San Elijo Campus in Cardiff
 4. Technology Career Institute and North San Diego Small Business Development Center in Carlsbad
- c. MiraCosta is military friendly and an Hispanic Serving Institution
 - d. MiraCosta has a high transfer rate to UC and CSU
 - e. Miracosta College Student Profile: 39.7% Hispanic, 38.2% White, 7.9% Asian, 6.7% two or more, 3.4% unknown, 3.1% Black/African American, .5% Pacific Islander, .4% American Indian/Alaska Native. 60% Female, 39% Male, 1% Other.

MiraCosta College Mission: MiraCosta College fosters the academic and holistic success of its diverse learners within a caring and equitable environment to strengthen the educational, economic, cultural, and social well-being of the communities it serves. MiraCosta College achieves this mission through innovative teaching, learning, and support services, and by offering degree, certificate, career education, adult education, transfer, and life-long learning opportunities.

MiraCosta College Vision: MiraCosta College will be a leader and partner in transforming lives and communities through learning.

MiraCosta College Commitment: MiraCosta College is committed to creating a racially just campus climate. Individuals and their diverse cultures and identities are welcomed, nurtured, and validated. MiraCosta College takes institutional responsibility for closing the equity gap for disproportionately-impacted populations including Latinx and Chicanx communities, Black and African American communities, Native Hawaiian and Pacific Islander communities, Native American communities, lesbian, gay, bisexual, trans, queer/questioning, intersex, and asexual (LGBTQIA) communities, veteran communities, former foster youth, adult students, and students from low socioeconomic statuses. MiraCosta will continue to serve all constituents with values rooted in equity, diversity, inclusion and community.

Institutional Values: Community / Diversity & Inclusion / Equity / Excellence / Innovation / Institutional Accountability & Responsibility / Integrity / Mutual Respect / Student-Centeredness / Sustainability & Stewardship

Institutional Goals:

Goal 1: MiraCosta College will provide equitable access, enhance student success and close equity gaps by deploying strategies that meet students where they are, create community, and dismantle systems of inequity.

Goal 2: MiraCosta College will meet identified external community needs by collaborating with community and industry partners to develop strategies that provide workforce solutions, prepare students to be active global citizens, and provide opportunities for cultural educational enrichment.

Goal 3: MiraCosta College will foster academic excellence by strategically developing a culturally competent, adaptive, innovative and relevant teaching and learning environment; co-curricular activities that bridge classroom learning and real-world experience; and intentional professional development for the college community that is responsive to a changing world.

Goal 4: MiraCosta College will demonstrate responsible stewardship and sustainability of college and community resources by deploying strategies that invest in our employees to reach their full potential, maintain a sustainable and transparent financial model, and reduce the environmental impact of our physical resources.

Futures Thinking:

- MiraCosta College is building capacity institution-wide for futuristic thinking
- Institute for the Future, Social Tech Ai, Futures Platforms
- To create just, equitable, and sustainable futures
- Learning tools to plan 20-30 years out and building bridges to now
- Only community college in the nation taking this bold and systematic approach to future disruptors

Focus:

- Money for college affordability and Promise (F/T and P/T students)
- Free College MiraCosta Promise Plus
- Specific Support for student needs (F/T and P/T students)
- Basic needs such as food, housing, childcare, transportation, technology
- Support Services (health, mental health, tutoring, clubs, athletics)
- Financial support, book assistance
- Emergency Grants
- Affordable Student Housing
- Futures Orientation and Innovation
- Unrestricted funds for critical needs
- Sustainability & resilience for important programs such as TCI, additional bachelor degrees

F. TCI 2.0 – Technology Career Institute – Linda Kurokawa

- i. Linda Kurokawa presented the vision for TCI²
 - a. The ability to augment staff by hiring gig employees to fill critical skills gaps or absences is changing the way organizations staff. It also demands that we change the way educational institutions need to train individuals for short term (5-10 year) jobs/careers.
 - b. Industry driven work skills training programs
 1. Accelerated training – creating a skilled talent pipeline.
 2. A place where students thrive in an atmosphere designed for their success
 3. Hands-on skills development using state-of-the-art equipment.
 - c. Over half of the jobs in Advanced Manufacturing require less than a Bachelor’s Degree. Only 6% of those require as much as an AA Degree.
 - d. Space requirements with room to grow:
 1. Current space is about 22,000 square feet.
 2. Approximate space requirements for new building are 65,000-75,000 square feet.
 - e. Capital Campaign costs:
 1. Prevailing Wage Option 1A – Tech Center Tilt Building build-out \$57,241,512
 2. Prevailing Wage Option 2A – Tech Center new construction \$91,814,692

G. Developing the Foundation’s “Go Forward” plan

- i. Vision - Mission – Stakeholders – **Action Required**
 - a. **New Mission:** Promote the benefits of MiraCosta College and secure resources that transform lives.
 - b. **New Vision:** Educational opportunities for all.
 - c. By motion of Board Member Stillinger, seconded by Board Member Wiback, the new Vision and Mission of the MiraCosta College Foundation was approved.

Vote: 14/0/5

Objection: None

Aye: Adams, Ames, Bandemer, Babiarz, Clendening, Johnson, Kurth, L’Heureux, McGuigan, Pearson, Sadaat, Stillinger, Troutman, Wiback

Nay: None
Abstentions: None
Absent: Cardoso, Chin, Kurth, Shaunak, Snodgrass

- ii. Programmatic Priorities for the foundation:
 - a. Assist the college in securing private support for students, faculty, and college programs.
 - b. Build bridges with the community by serving as ambassadors and advocates
 - c. Create and sustain an effective Miracosta College Foundation Board of Directors that is engaged with and supportive of the district.
 - d. Participate in the comprehensive campaign as donors and volunteers.
 - e. Support student success and equity efforts.
 - f. Receive, administer, and steward gifts and grants for the benefit of the district.
 - g. Keep accurate and confidential financial records of donors and donor funds.
 - h. Maintain, manage, and grow an endowment.
 - i. Underwrite the cost of foundation programs, operations, and services not provided by the district.
 - j. Provide scholarships to students in the district.
- iii. Foundation SWOT Analysis form provided to the board.
- iv. Goals through June 30, 2022
 - a. Continue to grow the board to 24 members
 - b. Empower all board members to participate in the comprehensive campaign
 - c. Board will reach a better understanding of how to support MiraCosta programs that are focused on the needs of the local workforce.
 - d. Completed: Supplement the funding gap for student support grants up to \$50,000 and provide up to \$20,000 in funding to help Academic and Career Pathways Student Success Teams creatively engage and retain students in order for MCC to achieve a 20% increase in graduation rate.

H. Board member empowerment session

- i. Review board and committee composition – Babiarz
- ii. Babiarz presented and asked board members to pick two committees
- iii. Foundation personnel update – structure, status, and recruitment – Cooke/Smits
 - a. Aspen Leadership Group is recruiting for VP of Institutional Advancement
 - b. November 2021- Application review and interviews
 - c. Thank you to Raye Clendening for serving on this critical committee
 - d. Staff
 - 1. Dee Jaykus, Foundation Assistant
 - 2. Tori Fishinger, Interim Associate Director of the Foundation
 - 3. Charity Singleton, Interim Development Officer
 - 4. Lindsay Oberoi, supporting the private grants function in a part-time capacity and assisting Ellucian with public grants
 - 5. Other contributors: Peter Smits (Phoenix Philanthropy), Kristen Huyck, Chris Tarman, and Tim Flood
- iv. **Open discussion:**
 - a. Maximizing and enhancing board member engagement – Smits
 - b. Attracting new board and committee members – Stillinger/Smits

VII. ADJOURNMENT

The meeting adjourned at 5:16 p.m.